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Field of Expertise and Interests

Torts | Business Law | Law & Economics | International and Asian Comparative Law | Digital Law and Technology | International Business and Economics Law | Interdisciplinary Legal Studies for Development

Education

- Ph.D in Law and LL.M. in International and Asian Comparative Law , University of Washington School of Law | Seattle, Washington, USA
- European Master in law and economics (LL.M.), University of Hamburg | Hamburg, Germany
- LLB. and LL.M. in International Law, Thammasat University | Bangkok, Thailand

Scholarship and Trainings

- **2025:** Enhancing Regional Security Governance Capacity in the Lancang-Mekong Region, China-ASEAN Legal Research Center, Southwest University of Political Sciences and Law, Chongqing, China
- **2023:** Data Protection Officer (DPO) Certification, University of Maastricht, Brussels Campus, The Netherlands
- **2020:** Development Administrator in Digital Era Training Program, National Institute of Development Administration, Thailand
- **2020:** Experiential Workshop: OKRs in Action, Personal Management Association of Thailand
- **2019:** Regional Training Workshop on the Right to a Safe, Clean, and Sustainable Environment in ASEAN, Raoul Wallenberg Institute of Human Rights and Humanitarian Law, ASEAN Region
- **2019:** Strengthening Environmental and Climate Change Laws in Asia and the Pacific, Asian Development Bank & University of Cebu College of Law, Cebu, Philippines
- **2018:** Leadership Development Network for the New Health Movement, Leadership Development Network
- **2017:** Workshop on Human Rights Research, Raoul Wallenberg Institute of Human Rights and Humanitarian Law, Jakarta, Indonesia
- **2017:** Regional Human Rights Research Initiative: Methodology Training, Raoul Wallenberg Institute of Human Rights and Humanitarian Law, Bangkok, Thailand

- **2017:** IGLP Asian Regional Workshop, Harvard's Institute of Global Law & Policy, Bangkok, Thailand
- **2013:** Coase-Sandor Institute Summer School in Law and Economics, The University of Chicago Law School, Chicago, Illinois
- **2012:** Humanity and Social Sciences Scholarship of Thailand (Master and Doctoral Degree), Office of Higher Education, Bangkok, Thailand

Work Experiences

2011 to Present	Instructor
2006 to 2010	Researcher
2003 to 2005	Lawyer and Legal Consultant

Teaching Experience

Graduate School of Law, National Institute of Development Administration (NIDA)

- Doctor of Law (LL.D.) Program
 - Advanced Law and Development
 - Proseminar in Analytical Legal Reasoning and Legal Studies
 - Proseminar in Problems of Law and Development
- Master of Law (LL.M.) Program
 - Sociology of Law and Development
 - Legal Research Methodology
 - Antitrust and Competition Law
 - Advanced Civil Law
 - Advanced Contracts and Torts Law
 - Alternative Dispute Settlement and Arbitration Law
 - International Trade and Business Law
- Master of Arts in Law (M.A.) for Management
 - Law and Development
 - Consumer Protection Law
 - Labor Law for Organization Management

Guest Lectures (Selected)

- Topic: Law and Technology, Sirindhorn International Institute of Technology (SIIT), Thammasat University, Bangkok, Thailand
- Topic: Sociology of Law for Legislation, Legislative Competency Enhancement Program, Academic Promotion Office, King Prajadhipok's Institute
- Senior Justice Administration Program, Judicial Training Institute, Courts of Justice
- Advanced Justice Administration Program, Office of Justice Affairs, Ministry of Justice
- Topic: State Intervention in Economic Systems, Mid-Level Local Government Legal Development Program, Local Personnel Development Institute, Department of Local Administration, Ministry of Interior

- Fast Mini MBA for New Managers in the Age of VUCA, Asia Marketing Excellence Center (AMEC), Faculty of Business Administration, Kasetsart University, Bangkok, Thailand
- Seminar on Thai Business Laws for Businesses and Investors, National Chengchi University College of Law, Taipei, Taiwan
- Topic: Economic Analysis of Law and Business View, Faculty of Law, Chulalongkorn University Philosophy of Law, Bangkok, Thailand
- Topic: Seminar on Legal Studies (Socio-Legal Studies), Faculty of Law, Thammasat University, Bangkok, Thailand
- Topic: Seminar on Business Law (Master of Laws Program), Faculty of Law, Sripratum University, Bangkok, Thailand
- Topic: Logistic Law and Supply Chain in Tourism (Master of Management Program in Integrated Tourism and Hospitality Management), Graduate School of Tourism Management, NIDA, Bangkok, Thailand

Professional Experience in Personal Data Protection

- Vice President, Thai Personal Data Protection Auditors and Consultants Association (TPDPA)
- Committee Member, Data Protection Officer Association (DPOA)
- Examiner, Personal Data Protection Manager Occupation, Levels 5-7, Thailand Professional Qualification Institute (TPQI)

External Lecturer and Trainer

- **2023:** Workshop on Personal Data Protection Act (PDPA) to Enhance Knowledge and Understanding, Department of Disease Control, Fiscal Year 2023
- **2022:** Lecture on Personal Information Protection under the Official Information Act B.E. 2540 (1997) vs. Personal Data Protection Act B.E. 2562 (2019) for Government Agencies, Batches 1-9, Organized by NIDA Alumni Association, PDPA Thailand, Digital Development and Testing Institute (DDTI), and Digital Business Consult Co., Ltd.
- **2022:** Lecture on Data Controller, Data Processor, and Data Governance Implications, Monthly D Digital Talk: PDPA, Digital Economy Promotion Agency (DEPA)
- **2021:** ICDL Personal Data Protection Certificate Training Course: Train the Trainer, Batches 1- 5, Digital Skills Testing Institute
- **2021:** Seminar on Artificial Intelligence and Personal Data Protection, Electronic Transactions Development Agency (ETDA)
- **2021:** Seminar on Guidelines for Data Breach Preparedness in the Education Sector, NIDA Research Center, March 23, 2021
- **2021:** Training on Personal Data Protection and Personnel Preparedness, Excise Department, Ministry of Finance
- **2020:** Lecture on Personal Data Protection Act (PDPA): Compliance and Practical Guidelines, Digital Advertising Association (Thailand)
- **2020:** Lecture on Data Protection Management Policy for SMEs in the Digital Era, Digital Economy Promotion Agency (DEPA)

Selected Academic Works

Research Projects

- **2025:** Algorithmic Pricing in Competition Law: A Study on Price Discrimination and Data Monopolization, Academic Research and Development Grants, Graduate School of Law, NIDA
- **2024:** Consulting Project: Survey and Impact Assessment of Digital Platform Services, Electronic Transactions Development Agency (ETDA), Thailand
- **2024:** Personal Data Risk Management for Small and Medium Enterprises, Research and Innovation Fund (Fundamental Fund), Thailand
- **2024:** Enhancing Business Competitiveness through Intellectual Property Management in Tourism and Service Sectors in the Eastern Economic Corridor, Research and Innovation Fund (Fundamental Fund), Thailand
- **2024:** Developing a Digital Tourism Ecosystem and Workforce Readiness for Sustainable Tourism Transformation, Research and Innovation Fund (Fundamental Fund), Thailand
- **2023:** Applying Artificial Intelligence and Business Regulations to Enhance Value in Digital Supply Chains for Local and Community-Based Cultural Food Tourism in the Eastern Seaboard Tourism Cluster, Research and Innovation Fund (Fundamental Fund), Thailand
- **2022:** Consulting Project: Policy Recommendations for Digital Platform Governance, Electronic Transactions Development Agency (ETDA), Thailand
- **2022:** Consulting Project: Drafting Free Trade Agreement on Government Procurement for CPTPP Negotiations, Comptroller General's Department, Thailand
- **2021:** Consulting Project: National Action Plan on Business and Human Rights, Phase 2 (2023-2027) and Monitoring/Evaluation of Phase 1 (2019-2022), International Human Rights Division, Department of Rights and Liberties Protection, Ministry of Justice, Thailand
- **2020:** Consulting Project: Development of AI-Related Technologies for Electronic Transactions, Electronic Transactions Development Agency (ETDA), Thailand
- **2020:** Consulting Project: Transparency and Efficiency in Public-Private Collaboration for Managing Public Health Service Data During Pandemics, National Research Council of Thailand
- **2019:** Framework for External Quality Assurance in Transnational Higher Education, Office for National Education Standards and Quality Assessment (Public Organization), Thailand
- **2019:** Digital Governance Development to Enhance Community Potential and Promote Pracharat Network for Tourism Governance in the Eastern Economic Corridor, National Research Council of Thailand
- **2019:** Development of Application and System for Reporting and Alerting Health Product Quality and Safety, National Budget (Integration Category), Thailand
- **2019:** Corporate Responsibility in Respecting Human Rights and Comprehensive Human Rights Due Diligence under UN Guiding Principles on Business and Human Rights: Protect, Respect, and Remedy Framework
- **2017-2018:** Role and Authority of Local Government Organizations in the Next Decade Amid Social, Economic, and Political Changes, Thailand Research Fund (Co-Investigator)
- **2017:** Role of the National Human Rights Commission of Thailand in Remediating Victims of Human Rights Violations under UN Guiding Principles on Business and Human Rights
- **2017:** Governance of Thai Investors in the Mekong Region: Challenges in Applying Sufficiency Economy Philosophy for Sustainable Development

- **2011:** Legal Enforcement of State Audit Laws, Office of the Auditor General of Thailand
- **2009:** Legal Feasibility Study for Nuclear Power Plant Projects in Thailand, Thailand Research Fund

Academic Articles, Book Chapters, and Presentations

- **2024:** Integrating Artificial Intelligence and Business Regulations to Enhance Cultural Food Tourism Value, *Journal of Humanities and Social Sciences*, Bansomdejchaopraya Rajabhat University, Vol. 18, No. 2 (July-December 2024), pp. 1-41
- **2020:** Chapter 4: ASEAN's Role in Shaping the Right to a Safe, Clean, Healthy, and Sustainable Environment in Southeast Asia, in *Prosperous and Green in the Anthropocene: The Human Right to a Healthy Environment in Southeast Asia*, Raoul Wallenberg Institute of Human Rights and Humanitarian Law
- **2022:** Methodology for Research in International Law: Socio-Legal Research, Teaching and Researching International Law in Asia (TRILA) – Thailand Workshop, hosted by CIL-NUS and Law Chula, March 3, 2022
- **2021:** AI Regulatory Framework: Legal Challenges in the Near Future, Proceedings of the NIDA National Academic Conference 2021, pp. 844-870
- **2019:** Comprehensive Human Rights Due Diligence: A Case Study of Migrant Labor in the Construction Industry in Songkhla Province, *Thammasat Law Journal*, Vol. 40, No. 3 (September 2019), pp. 554-572
- **2019:** Tales from the Xayaburi Hydropower Dam: Unenforceable Corporate Social Responsibility and the ASEAN Way with Financial Institutions, *CMU Journal of Law and Social Sciences*, Vol. 12, No. 1, pp. 54-79
- **2020:** Electronic Persons: Legal Innovation on Legal Personhood of Smart Robots, Proceedings of the 53rd Anniversary NIDA National Academic Conference, "Transforming Thailand for a Stable Future," March 29, 2020, pp. 153-165
- **2018:** Bittersweet Dispute: Business, Human Rights, and the Sugarcane Plantation in Cambodia, NIDA International Conference for Case Studies on Development Administration 2018, Bangkok, Thailand
- **2017:** Seeking the Remedy for Victims of Human Rights Abuses: An Analysis of the Effectiveness of NHRC of Thailand, *Southeast Asian Human Rights Studies Network (SEAHRN) Series*
- **2017:** Strategic Human Rights Litigation and Access to Justice: An Analysis of Koh Kong Sugar Plantation Case, 5th Human Rights Week, Thaksin University, Songkhla, Thailand, March 21-31, 2017
- **2019:** Governance for Thai Investors in the Greater Mekong Sub-Region: Challenges in Employing the Sufficiency Economy Philosophy for Sustainable Development Goals, Proceedings of the NIDA Academic Forum, Bangkok, 2019, pp. 960-979
- **2016:** Legitimacy of Non-Trade Issues: A Socio-Legal Approach to Pirate Fishing and Modern Slavery in the Thai Fishing Industry, Inaugural Asian Law & Society Association Conference, National University of Singapore, September 22-23, 2016